

MEMORANDUM



TO: Marquette City Commission
FROM: Dennis Stachewicz, Community Development Director
DATE: 03/01/2022
SUBJECT: Public Participation Plan Annual Status Update

Background

On September 9, 2019, the City Commission adopted a Public Participation Plan for the City of Marquette. This plan was a requirement of the Michigan Economic Development Corporation's (MEDC) Redevelopment Ready Communities® (RRC) program.

City of Marquette Public Participation Plan: <https://www.marquettemi.gov/wp-content/uploads/2019/09/Public-Participation-Plan.pdf>

Public Involvement Strategies

The following traditional public involvement strategies will be used by the City of Marquette as part of public outreach:

- City Commission meetings
- City Board/Committee meetings
- Public forums
- Person to person communications
- Public service announcements
 - Website postings
 - Newspaper postings
- Utility bill notices
- Channel 191 notices
- Surveys and public outreach

In addition to the traditional methods used by the City of Marquette to get citizens involved in the decision-making processes that will shape the future of the community, the following non-traditional methods will also be used to reach out to the citizens of the community:

- Community Office Hours
- Radio Shows
- Quarterly Manager/Supervisor Meetings
- Social Media
- Internet Access
- Bimonthly Newsletter
- Charrettes
- Surveys

Status Update

This memorandum serves to highlight several public engagement activities from the last year that were intended to go above and beyond what is required by state and local regulations and to align with the goals set forth in the Public Participation Plan.

During Calendar Year 2021, the City of Marquette engaged the public via:

- 348 - Public Service Announcements
- 16 - City Commission Work Sessions
- 30 - City Commission Meetings
- 14 - Planning Commission Meetings
- 12 – DDA Board Meetings
- 1 – DDA Board Special Meeting
- 1 – DDA Board Work Session
- 2 – DDA Public Information Meetings
- 9 – Downtown Business Community Meetings
- 43 - Meetings of Boards/Committees staffed by Community Services
- 4 - Public Meetings for the Kid’s Cove Project
- 2 - Public Meetings for Community Events and Public Facility Scheduling
- 12 - Utility Bill Notices for consumer confidence water quality reports
- 12 - Community Office Hours resulting in 24 hours of engagement
- 24 – City Radio Shows
- 30 – DDA Radio Shows/Television Interviews
- 7 – DDA Newsletters
- 3 – DDA surveys for Covid Impact and Recovery
- 2 – DDA Events for Covid Impact and Recovery
- 50 - Manager Meetings
- 13 - Police presentations at NMU on Suicide Prevention, Crisis Intervention, and Active Shooter Response.
- 2 - Police Department tours for local youth groups
- 13 - Police presentations at Marquette Area Public Schools on Drug Prevention, Bullying, and Halloween Safety.
- 4 - Radio interviews by the Chief of Police on various law enforcement topics on local stations.
- 2 - Police presentations at UPHS and Health Care Engineers on Active Shooter
- 40 - Fire Department community events that served over 988 residents which included station tours, safe babysitting classes, school and daycare visits, juvenile fire setter interventions, and smoke detector calls
- 30 - Televised events on Channel 191
- Weekly Social Media engagement by City Departments. The primary City Facebook account reached 85,813 people with 7,124 page visits
- 600 – DDA Social Media engagements
- 1 - Appearance on Northern Michigan University’s Media Meet to discuss stormwater impact on beaches
- Several Tv6 interviews by the City Manager and Departments